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Center for Puppetry Arts to Reprise Sold-Out Seasonal Favorite **Rudolph the Red-Nosed Reindeer™**

Holiday Production Returns for Second Season, November 1 – December 31, 2011

ATLANTA, March 22, 2011 – While most of Atlanta is dreaming of warm spring walks in the park, **Center for Puppetry Arts** is already thinking ahead to the 2011 holiday season. The Center is currently preparing for the second year of **Jon Ludwig's** wildly successful adaptation of **Rudolph the Red-Nosed Reindeer**. The holiday favorite will return as part of the soon-to-be-announced 2011-12 season, playing **November 1 – December 31, 2011**.

In 2010, the Center partnered with Character Arts, LLC to adapt the famous 1964 televised tale of Rudolph and his misfit friends. The response was overwhelming with a record 91 sold-out performances, delighting audiences and garnering rave reviews. More than 29,000 patrons attended the Center to see Rudolph, including approximately 110 school groups and over 40 birthday and holiday parties.

Tickets are on sale now. Memberships are also available; Members receive discounts on tickets and priority seating (with advanced reservation). Patrons are encouraged to book early to secure their place for another smashing year of Rudolph performances by visiting www.puppet.org or calling the Center at 404-873-3391. Guests can also sign up for the Center's email newsletter at www.puppet.org to receive news and announcements on **Rudolph the Red-Nosed Reindeer** and the remainder of the upcoming 2011-12 season and educational programming.

Rudolph the Red-Nosed Reindeer will run **November 3-December 31, 2011** at the following times:

- **Half-price previews November 1 & 2:** 10am & 11:30am
- **November 3 – 20:** Tues – Fri @ 10am & 11:30am; Sat @ 11am, 1pm, & 3pm; Sun @ 1pm & 3pm
- **November 22 – 27:** Tues @ 10am & 11:30am; Wed @ 10am, 12pm & 2pm; Fri @ 11am, 1pm & 7pm; Sat @ 11am, 1pm & 3pm; Sun @ 1pm & 3pm
- **November 29 – December 18:** Tues – Fri @ 10am & 11:30am; Sat @ 11am, 1pm, & 3pm; Sun @ 1pm & 3pm
- **December 20 – 31:** Tues – Fri @ 10am, 12pm, & 2pm; Sat @ 11am, 1pm & 3pm
- **CENTER CLOSED:** Nov 24 (Thanksgiving Day), Dec 25 (Christmas Day), & Jan 1 (New Year's Day)

Next up on the Center's main stage is Jon Ludwig's **Beauty and the Beast** playing April 7 – 29, 2011.

Rudolph the Red-Nosed Reindeer and all elements from the 1964 television special Rudolph the Red-Nosed Reindeer © and ™ under license to Character Arts, LLC.

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Season sponsored in part by: City of Atlanta Office of Cultural Affairs, Fulton County Arts Council, Georgia Council for the Arts, National Endowment for the Arts • **Family Series sponsored in part by:** AT&T The Real Yellow Pages, WSB-TV Family 2 Family Project • **Education Program sponsored in part by:** The Coca-Cola Foundation, Applied Global Technologies, Georgia Power Foundation, Inc., The Hearst Foundation, Inc., Isdell Family Foundation, The Junior League of Atlanta, Inc., Pittulloch Foundation, TANDBERG, Target, The Wachovia Wells Fargo Foundation, The Zeist Foundation, Inc. • **Official Partners:** Regency Suites Hotel, Leapfrog Extraordinary IT Services.

Center for Puppetry Arts® is a unique cultural treasure – a magical place where children and adults are educated, enlightened and entertained. Since 1978, the Center has introduced millions of visitors to the wonder and art of puppetry and has touched the lives of many through enchanting performances, curriculum-based workshops, and the hands-on Museum, as well as Distance Learning and Outreach Programs. Center for Puppetry Arts is a non-profit, 501(c)(3) organization and is supported in part by contributions from corporations, foundations, government agencies, and individuals. Major funding is provided by the Fulton County Board of Commissioners under the guidance of the Fulton County Arts Council. Major support is provided by the City of Atlanta Office of Cultural Affairs. These programs are supported in part by the Georgia Council for the Arts (GCA) through the appropriations from the Georgia General Assembly. GCA is a Partner Agency of the National Endowment for the Arts. The Center is a Member of Theatre Communications Group (TCG), the national organization for the American Theatre, and Atlanta Performs. The Center also serves as headquarters of UNIMA-USA, the American branch of Union Internationale de la Marionnette, the international puppetry organization.