

Carol Van Leer previously worked for the Center as Ticket Sales Manager from 1984-1989. She returned to the Center in May 2009 as the Tickets Sales Director. A graduate of Washington University with a BS in Business Administration, Van Leer spent nineteen years at Ticketmaster with her last position as Marketing Sales Manager selling the Ticketmaster ticketing service to a variety of venues and promoters. In her tenure at Ticketmaster Van Leer worked with the Tickets for Kids program and Mayor Shirley Franklin's office to distribute tickets to deserving youth in the community. Van Leer recently received a scholarship to attend the INTIX (International Ticketing Association) conference in San Francisco where she previewed different ticketing software and explored best ticket sales best practices with Ticket Sales Professionals from major venues in the United States and Canada. She is a member of the Georgia Professional Ticketing Association, and in her free time she is a volunteer for the Lupus Foundation.